

# Sagnik Dey

UX / Interaction Designer

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## Summary

I have 12+ years of experience designing for the web, and specialize in the areas of user interface design, interaction design, visual design and usability. I've worked with notable software / Internet startups including Bazaarvoice (Austin, TX) & Tata Consultancy Services (Pune, India). I'm a creative problem solver, self-motivated, and have a stubborn eye for detail. I love to collaborate with fellow designers & include clients in delivering the best possible design experience. My LinkedIn profile is here...<https://www.linkedin.com/in/deysagnik>

## Skills

Photoshop	●	●	●	●	○
HTML5	●	●	●	○	○
CSS3	●	●	●	●	○
JQuery	●	○	○	○	○
Sketch	●	●	●	●	○

## Experience

### Freelance UI/UX Designer

Freelance | Houston, TX | Feb. 2016 – Till date

- Involved in design & development of Wordpress websites.
- Interact with clients/agencies through design calls and presentations
- Consulting for UX & best practices.

### Sr. User Interface Designer

BazaarVoice | Austin, TX | Jan. 2010 – Feb. 2015

- Work with a cross-functional team to create product implementations for new and existing clients
- Interact directly with clients/agencies through design calls and presentations
- Create innovative designs and solutions that have the potential to establish new best practices
- Communicating design rationale to clients and across different functions of the business
- Give and receive peer level design reviews
- Envisioning and executing practical and aesthetically pleasing user experiences to boost conversion on top ecommerce sites

- Assist Project Managers and Implementation Engineers to build best solution for client's goals and objectives
- Helped in scoping design work for clients
- Worked with some of the established names in retail industries, namely Dell, Best Buy, Wal-Mart, UnderArmour, Adidas etc.
- Earned numerous awards from BazaarVoice & clients, for teamwork, faster turn-around for critical projects & being a diligent co-worker

### **Front End Designer**

Tangelo Ideas | Houston, TX | Dec. 2008 – Dec. 2009

- Visualizing and designing websites.
- Working in tandem with developers to integrate the designs.
- Troubleshooting, research and resolve problems

### **User Interface Designer**

Tata Consultancy Services | Pune, India | Feb. 2007 – Oct. 2008

- Developing country specific websites for the Microsoft's MSN group.
- Visualization of the HTML structure and design strategy of implementation with the developers
- Delivering the optimized CSS and XHTML validated in W3C.
- Checking cross browser compatibility in all versions of IE (including IE5 and IE5.5) as well as Firefox, Opera, and Safari
- Responsible for accessibility tests and fix up the XHTML & CSS accordingly.

### **Sr. Graphic Designer / Web Producer**

Nihilent Technologies | Pune, India

Responsible for handling all the print and e-media for marketing communications, which includes various graphic design activities like Brochure designing, e-greetings, CD presentations. Visualizing and designing the Intranet of the company.

### **Graphic Designer / Web Master**

Biolmagene Inc. | Pune, India

Designing & maintaining the corporate website. Optimizing the website for the search engines. Responsible for handling all the print and e-media for marketing communications, which includes various graphic design activities like Brochure designing, Kiosk design, Poster design.

## Education & Other Achievements

[UX: Interaction Design Course - Designlab](#)

PG Diploma in Information Technology

Bachelors in Science (B.Sc)

Diploma in Advanced 3D animation